



COLORADO RIVER ALLIANCE



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Primary Media Contacts:

Adrienne Longenecker, CFRE

Colorado River Alliance

512.983.5979 (cell)

adrienne@coloradoriver.org

Hector Nieto

Travis County

512-854-8740

2023 Lake Travis Cleanup: September 17

Registration NOW OPEN

Hundreds of volunteers needed to come together to remove thousands of pounds of trash from Lake Travis and County Parks to keep our drinking water healthy and clean.

AUSTIN, TX – Hundreds of dive, shoreline and park volunteers will remove and recycle tons of trash and debris from the waters and shoreline of Lake Travis during the **29th Annual Lake Travis Cleanup on Sunday, September 17th**, from 9 a.m. to 11a.m. This year, the event will take place at more than 7 Travis County Parks surrounding Lake Travis as well as dive sites and shoreline neighborhoods. Volunteers will work safely to remove trash from the shoreline, creeks, and parks that feed into the Texas Colorado River Basin.

Registration is live as of July 11th! Community members can register to volunteer at their favorite Travis County Park or in their neighborhoods at <https://laketraviscleanup.org/>. Dive volunteers can register by directly contacting participating local dive shops and groups (see contact list at www.laketraviscleanup.org). All volunteers receive an event t-shirt and a Virtual Thank You SWAG Bag which includes coupons and discounts for local eateries and shops around the Lake. Also, all volunteers are encouraged to enter annual photo contests and win prizes for being the dirtiest volunteer or finding the most unusual item.

The Lake Travis Cleanup is the largest scuba diving, shoreline, and waterway litter pickup in Texas. For 29 years, the community has come together to help protect and preserve Central Texas' waterways and raise awareness about the importance of our local water resources. The Lake Travis Cleanup began in 1994 as an informal gathering of local dive shops and has grown dramatically each year. The event is now managed by a partnership between the Colorado River Alliance and Travis County Parks, and is made possible through the participation of local marinas, boat rental operations, and dive groups. Thank you to our Legacy Leader Partners, H-E-B & YETI, for their participation. Sponsorships are still available. Learn more at <https://laketraviscleanup.org/sponsor/>.

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Who: Colorado River Alliance, Travis County Parks

What: Volunteers needed for 29th Annual Lake Travis Cleanup (www.laketraviscleanup.org)

Where: Travis County Parks and dive sites along the shores of Lake Travis

When: Sunday, Sept 17, 2023, 9 a.m. to 11 a.m.

“With the water level so low, it’s clear that all of us who love the lake must do what we can to protect the lake. So please sign up, show up and step up for the Clean-Up.” – Travis County Commissioner Ann Howard

““The Lake Travis Cleanup is the best way to leverage volunteer power and a love of our lakes to keep them clean. If you love the lakes, then help with this great event!” – Travis County Commissioner Brigid Shea

ABOUT THE COLORADO RIVER ALLIANCE

A healthy, flowing river is imperative to the well-being of the communities through which it flows. With a commitment to innovation and collaboration, Colorado River Alliance (the Alliance) provides educational and engagement activities that empower Texans with knowledge and tools to protect the Texas Colorado River and ensure its long-term vitality. Founded in 1994 with support from LCRA, the Alliance is now a standalone 501(c)3 leading programs which reach 15,000 community members and school children annually. The Colorado River Alliance continues to partner with LCRA to provide river stewardship education and be a champion for the people, ecosystems, communities, and businesses that depend on this precious natural resource. The Alliance’s primary goal is to educate today’s youth to become tomorrow’s leaders, ensuring a legacy of a healthy river, sustainable use of water resources, and communities dedicated to protection and conservation.